

EVALUATION CRITERIA

In order for a participant to qualify and be nominated for award-winning places (1st place, 2nd place, 3rd place), a certain percentage of the total points must be achieved.

	JUNIORS	MASTERS	EXPERT	TOP
1ST PLACE	75%	80%	85%	95%
2ND PLACE	70%	75%	80%	90%
3RD PLACE	65%	70%	75%	85%

Example: If the total score is 100 points, then.....

FORMULA

(1st place) - Juniors $100 - 75\% = 75$ points

(2nd place) - Juniors $100 - 70\% = 70$ points

(3rd place) - Juniors $100 - 75\% = 75$ points

(1st place) - Masters $100 - 80\% = 80$ points

(2nd place) - Masters $100 - 75\% = 75$ points

(3rd place) - Masters $100 - 70\% = 70$ points

(1st place) - Expert $100 - 85\% = 85$ points

(2nd place) - Expert $100 - 80\% = 80$ points

(3rd place) - Expert $100 - 75\% = 75$ points

(1st place) - Top $100 - 95\% = 95$ points

(2nd place) - Top $100 - 90\% = 90$ points

(3rd place) - Top $100 - 85\% = 85$ points

Judges must provide comments on each evaluated work so that the participant can improve the quality of their future work. Comments must not be offensive or otherwise disparaging!

CLASSIC EYELASH EXTENSION

Total points - 105p.

- Overall image - 10 points
- Symmetry – 10 points
- Transition – 10 points
- Length of selected eyelashes – 5 points (No longer than 3mm, like natural hair)
- Deviation from the eyelid (Normal 0.3mm to 0.6mm) - 10 points
- Cleanliness of work – 10 points
- Modeling – 10 points
- General eyelash filling – 5 points
- Inner corner treatment – 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment – 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Curvature selection – 5 points (Compatibility with the model's eye shape and overall facial shape)
- Eyelash thickness selection – 5 points (0.07 - 5 points, 0.85 - 3 points, 0.10 - 1 point)
- Eyelash color selection – 5 points (Fits the model) (Brown and black shades are allowed)
- Direction - 5 points
- Penalty points – 5 points (Red eyes, adhesions, other defects...)
- Additional points – 5 points

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

VOLUME EYELASH EXTENSION 2D-3D

Total points - 125p.

- Overall image - 10 points
- Symmetry – 10 points
- Transition – 10 points
- Length of selected eyelashes – 5 points (No longer than 3mm, like natural hair)
- Deviation from the eyelid (Normal from 0.3mm to 0.6mm) - 10 points
- Cleanliness of work – 10 points
- Modeling – 10 points
- Direction – 5 points
- General eyelash filling – 5 points
- Volume selection - 5 points (3D - 5 points, 2D - 3 points)
- Inner corner treatment – 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment – 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Bouquet symmetry – 5 points
- Curvature selection – 5 points (Compatibility with the model's eye shape and overall facial shape)
- Eyelash thickness selection – 5 points (0.05 - 5 points, 0.07 - 4 points, 0.85 - 3 points, 0.10 - 1 point)
- Eyelash color selection – 5 points (Fits the model) (Brown and black shades are allowed)
- Bouquet stem - 5 points
- Bouquet opening - 5 points
- Penalty points – 5 points (Red eyes, adhesions, glue polymerization, other defects)
- Additional points – 5 points

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

It is PROHIBITED to use ready-made bouquets. The use of ready-made bouquets will lead to disqualification.

VOLUME EYELASH EXTENSION 4D+

Total points - 125p.

- Overall image - 10 points
- Symmetry – 10 points
- Transition – 10 points
- Length of selected eyelashes – 5 points (No longer than 3mm, like natural hair)
- Deviation from the eyelid (Normal from 0.3mm to 0.6mm) - 10 points
- Cleanliness of work – 10 points
- Modeling – 10 points
- Direction – 5 points
- General eyelash filling – 5 points
- Volume selection - 5 points (6D - 5 points, 4D - 3 points)
- Inner corner treatment – 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment – 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Bouquet symmetry – 5 points
- Curvature selection – 5 points (Compatibility with the model's eye shape and overall facial shape)
- Eyelash thickness selection – 5 points (0.05 - 5 points, 0.07 - 4 points, 0.85 - 3 points, 0.10 - 1 point)
- Eyelash color selection – 5 points (Fits the model) (Brown and black shades are allowed)
- Bouquet stem - 5 points
- Bouquet opening - 5 points
- Penalty points – 5 points (Red eyes, adhesions, glue polymerization, other defects)
- Additional points – 5 points

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

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MODELS 50+

Total points - 105p.

- Overall image - 10 points
- Symmetry – 10 points
- Transition – 10 points
- Length of selected eyelashes – 5 points (No longer than 3mm, like natural hair)
- Deviation from the eyelid (Normal 0.3mm to 0.6mm) - 10 points
- Cleanliness of work – 10 points
- Modeling – 10 points
- General eyelash filling – 5 points
- Inner corner treatment – 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment – 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Curvature selection – 5 points (Compatibility with the model's eye shape and overall facial shape)
- Eyelash thickness selection – 5 points (0.07 - 5 points, 0.85 - 3 points, 0.10 - 1 point)
- Eyelash color selection – 5 points (Fits the model) (Brown and black shades are allowed)
- Direction - 5 points
- Penalty points – 5 points (Red eyes, adhesions, other defects...)
- Additional points – 5 points

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

COLORED EYELASH EXTENSION

Total points - 120p.

- Overall image - 10 points
- Symmetry – 10 points
- Transition – 10 points
- Length of selected eyelashes – 5 points (No longer than 3mm, like natural hair)
- Deviation from the eyelid (Normal 0.3mm to 0.6mm) - 10 points
- Cleanliness of work – 10 points
- Modeling – 10 points
- General eyelash filling – 5 points
- Volume selection - 5 points (4D+ - 5 points, 3D - 4 points, 2D - 3 points)
- Inner corner treatment – 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment – 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Bouquet symmetry – 5 points
- Bouquet stem - 5 points
- Curvature selection – 5 points (Compatibility with the model's eye shape and overall facial shape)
- Eyelash thickness selection – 5 points (0.07 - 5 points, 0.85 - 3 points, 0.10 - 1 point)
- Eyelash color choice – 5 points (3 colors - 5 points, 2 colors - 3 points, 1 color - 1 point.)
- Direction - 5 points
- Penalty points – 5 points (Red eyes, adhesions, other defects...)
- Additional points – 5 points

The standard colors black and brown are not counted in the total number of colors, they can be supplemented with other colors!

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

YY / W EYELASH EXTENSION

Total points - 110p.

- Overall image - 10 points
- Symmetry – 10 points
- Transition – 10 points
- Length of selected eyelashes – 5 points (No longer than 3mm, like natural hair)
- Deviation from the eyelid (Normal 0.3mm to 0.6mm) - 10 points
- Cleanliness of work – 10 points
- Modeling – 10 points
- General eyelash filling – 5 points
- Volume selection - 5 points (YY - 3 points or W - 5 points)
- Inner corner treatment – 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment – 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Curvature selection – 5 points (Compatibility with the model's eye shape and overall facial shape)
- Eyelash thickness selection – 5 points (0.05 - 5 points, 0.07 - 4 points, 0.10 - 1 point)
- Eyelash color selection – 5 points (Fits the model) (Brown and black shades are allowed)
- Direction - 5 points
- Penalty points – 5 points (Red eyes, adhesions, other defects...)
- Additional points – 5 points

When choosing the size W, do not increase it by more than 4W!!!

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

WET LOOK EYELASH EXTENSION

Total points - 120p.

- Overall image - 10 points
- Symmetry – 10 points
- Transition – 10 points
- Length of selected eyelashes – 5 points (No longer than 3mm, like natural hair)
- Deviation from the eyelid (Normal 0.3mm to 0.6mm) - 10 points
- Cleanliness of work – 10 points
- Modeling – 10 points
- General eyelash filling – 5 points
- Volume selection - 5 points (4D - 5 points, 3D - 4 points, 2D - 3 points)
- Inner corner treatment – 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment – 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Curvature selection – 5 points (Compatibility with the model's eye shape and overall facial shape)
- Eyelash thickness selection – 5 points (0.05 - 5 points, 0.07 - 4 points, 0.10 - 1 point)
- Eyelash color selection – 5 points (Fits the model) (Brown and black shades are allowed)
- Bouquet stem arrangement - 5 points
- Symmetry of bouquets - 5 points (all identical and symmetrical bouquets)
- Direction - 5 points
- Penalty points – 5 points (Red eyes, adhesions, other defects...)
- Additional points – 5 points

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

LINER EFFECT EXTENSION

Total points - 120p.

- Overall image - 10 points
- Symmetry – 10 points
- Transition – 10 points
- Length of selected eyelashes – 5 points (No longer than 3mm, like natural hair)
- Deviation from the eyelid (Normal 0.3mm to 0.6mm) - 10 points
- Cleanliness of work – 10 points
- Modeling – 10 points
- General eyelash filling – 5 points
- Volume selection - 5 points (4D - 5 points, 3D - 4 points, 2D - 3 points)
- Inner corner treatment – 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment – 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Curvature selection – 5 points (Compatibility with the model's eye shape and overall facial shape)
- Eyelash thickness selection – 5 points (0.05 - 5 points, 0.07 - 4 points, 0.10 - 1 point)
- Eyelash color selection – 5 points (Fits the model) (Brown and black shades are allowed)
- Bouquet stem arrangement - 5 points
- Bouquet opening - 5 points (All bouquets are the same and symmetrical)
- Direction - 5 points
- Penalty points – 5 points (Red eyes, adhesions, other defects...)
- Additional points – 5 points

It is PROHIBITED to use ready-made bouquets! The use of ready-made bouquets leads to DISQUALIFICATION!

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

IMAGE EYELASH EXTENSION

Total points - 160p.

- Overall image - 10 points
- Symmetry – 10 points
- Transition – 10 points
- Length of selected eyelashes – 5 points (No longer than 3mm, like natural hair)
- Deviation from the eyelid (Normal 0.3mm to 0.6mm) - 10 points
- Cleanliness of work – 10 points
- Modeling – 10 points
- General eyelash filling – 5 points
- Volume selection - 5 points (4D - 5 points, 3D - 4 points, 2D - 3 points, classic - 1 point)
- Inner corner treatment – 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment – 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Curvature selection – 5 points (Compatibility with the model's eye shape and overall facial shape)
- Eyelash thickness selection – 5 points (0.05 - 5 points, 0.07 - 4 points, 0.10 - 1 point)
- Eyelash color choice – 5 points (Fitness to the model) (Any color eyelashes are allowed, they must compliment the model and theme)
- Bouquet stem arrangement - 5 points
- Bouquet opening - 5 points (All bouquets are the same and symmetrical)
- Direction - 5 points
- Eyelash decorations - 5 points (1 point for each type of decoration)
- Body painting - 5 points
- Facial area painting - 5 points
- Hairstyle, head jewelry, etc. - 5 points
- Relevant to the topic - 5 points
- Clothing - 5 points
- Other accessories 5 points
- Creativity - 5 points
- Penalty points – 5 points (Red eyes, adhesions, other defects...)
- Additional points – 5 points

It is PROHIBITED to use ready-made bouquets! The use of ready-made bouquets leads to DISQUALIFICATION!

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

For the Image (eyelash extensions) nomination, photo/video materials with photo angles both before the procedure and after the extensions must be submitted, as well as up to 10 unprocessed photos after the Image is created and 2-3 videos in which the accessories and decorations used are clearly visible.

EYELASH LAMINATION

Women's and men's

Total points - 105p.

- Overall image - 10 points
- Symmetry - 10 points
- Parallelism - 5 points (The direction of the eyelashes is parallel to each other)
- Transition - 10 points
- Selected residue - 10 points
- Cleanliness of work - 10 points
- Modeling - 5 points
- General Eyelash Treatment - 10 points (Each untreated eyelash - 1 point)
- Inner corner treatment - 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment - 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Eyelash color selection - 5 points (Matching the model)
- Eyelash separation - 5 points (Lashes are not stuck together)
- Correctly removing eyelashes from silicone form - 5 points (Direction followed)
- Eyelash coloring uniformity - 5 points (Eyelash is completely colored)
- Penalty points - 5 points (Red eyes, adhesions, other defects...)
- Additional points - 5 points

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

IMAGE EYELASH LAMINATION

Women's and men's

Total points - 145p.

- Overall image - 10 points
- Symmetry - 10 points
- Parallelism - 5 points (The direction of the eyelashes is parallel to each other)
- Transition - 10 points
- Selected residue - 10 points
- Cleanliness of work - 10 points
- Modeling - 5 points
- General eyelash treatment - 10 points (each untreated eyelash - 1 point)
- Inner corner treatment - 5 points (First 5 lashes treated, 1 point for each lash)
- Outer corner treatment - 5 points (Treatment of the first 5 lashes, 1 point for each lash)
- Eyelash color selection - 5 points (Matching the model)
- Eyelash separation - 5 points (Lashes are not stuck together)
- Correctly removing eyelashes from silicone form - 5 points (Direction followed)
- Eyelash coloring uniformity - 5 points (Eyelash is completely colored)
- Eyelash decorations - 5 points (1 point for each type of decoration)
- Body painting - 5 points
- Facial area painting - 5 points
- Hairstyle, head jewelry, etc. - 5 points
- Relevant to the topic - 5 points
- Clothing - 5 points
- Other accessories 5 points
- Creativity - 5 points
- Penalty points - 5 points (Red eyes, adhesions, other defects...)
- Additional points - 5 points

Penalty points and extra points are awarded to each participant according to the need and the overall aesthetics of the work. When examining/evaluating the work and awarding minus or extra points, each judge must include a comment with the reason for awarding points.

For the Image (eyelash lamination) nomination, photo/video materials with photo angles both before the procedure and after the lamination must be submitted, as well as up to 10 unprocessed photos after the Image was created and 2-3 videos in which the accessories and decorations used are clearly visible.