

Photo and video material requirements

General requirements

- All photos must be taken in good lighting.
- The focus should always be on the eyelashes or the eyelash root area (depending on the specific photo type).
- Please do not use Portrait mode. The background must be unblurred.
- The camera should be set to normal (Photo) mode to ensure maximum image detail and quality.
- All photos and video materials must be of high quality.
- Edited photos will result in disqualification.
- Models with permanent (tattooed) eyeliner are not allowed.
- No identification of any kind is allowed in the images. (e.g. visible certificates, logo, Instagram, signatures, etc.)

Eyelash extensions

Photos BEFORE the procedure

PORTRAIT (1 photo)

The model is sitting or standing and looking directly into the camera. The face is fully visible. The hair is tucked behind the ears. Both earlobes are visible.

PHOTO OF EACH EYE SEPARATELY (2 photos)

The model is sitting or standing. The eyes are open and the gaze is directed upwards. The focus should be on the eyelash root area. The eye and eyebrow are visible in the frame.

PHOTO OF EACH EYE SEPARATELY (2 photos)

The model is lying on a couch and looking into the camera. The focus should be on the eyelashes. The eye and eyebrow are visible in the frame.

BOTH EYES CLOSED (1 photo)

The model is lying on a couch. She has clean pads under her eyes. Both eyes are visible.

INNER AND OUTER EYE CORNERS (4 photos)

Macro shots. Eyes closed. White spots under the eyes. Eyelid slightly open.

Eyelash extensions

Photos AFTER the procedure

BOTH EYES CLOSED IN THE PORTRAIT (1 photo)

The model is lying on a couch. Under the eyes are clean. Both eyes are visible.

EACH EYE SEPARATELY (2 photos)

Eyes closed. White circles under the eyes. Focus should be on the eyelashes.

DISTANCE FROM CORNERS (2-4 photos)

Each eye is photographed separately. The focus should be on the eyelash root area.

DEVELOPMENT OF INTERNAL AND EXTERNAL CUTTINGS (4 photos)

In macro mode. The focus should be on the developed area.

PHOTO OF EACH EYE (2 photos)

The model is sitting and looking directly into the camera. The focus should be on the eyelashes. The eye and eyebrow are visible in the frame.

PHOTO OF EACH EYE (2 photos)

The model is looking up. The focus should be on the eyelash root area. The eye and eyebrow are visible in the frame.

PORTRAIT (1 photo)

Model is sitting or standing. Looking directly into the camera. Face fully visible.

CHECKLIST (2 photos)

Model holding checklist. Both model and checklist visible (1 photo). Checklist separately (1 photo)

Eyelash extensions

Video AFTER the procedure

INTERNAL AND EXTERNAL CORNERS (1 video)

Video showing inner and outer corner work for both eyes

SPACE (1 video)

Video with visible gap

Additionally

PICTURES OF YOUR CHOICE (up to 5 photos)

You can optionally add up to 5 different additional photos to make it easier and better to evaluate your work.

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Eyelash lamination

Photos BEFORE the procedure

PORTRAIT (1 photo)

The model is sitting or standing and looking directly into the camera. The face is fully visible. The hair is tucked behind the ears. Both earlobes are visible.

PHOTO OF EACH EYE (2 photos)

The model is sitting and looking directly into the camera. The focus should be on the eyelashes. The eye and eyebrow are visible in the frame.

EYES PHOTO (1 photo)

The model is looking up. Both eyes are visible.

BOTH EYES CLOSED (1 photo)

The model is lying on a couch. She has clean pads under her eyes. Both eyes are visible.

PROFILE VIEW (2 photos)

Eyelashes photographed from the side to show the direction of eyelash growth. Each eye separately.

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Eyelash lamination

Photos AFTER the procedure

GLUED EYELASHES (2 photos)

Photo with detached eyelashes on a curler. Each eye separately.

APPLICATION OF THE FIRST COMPOSITION (2 photos)

Photo with the first composition applied. Each eye separately

PORTRAIT (1 photo)

The model is sitting or standing and looking directly into the camera. The face is fully visible. The hair is tucked behind the ears.

PHOTO OF EACH EYE (2 photos)

The model is sitting and looking directly into the camera. The focus should be on the eyelashes. The eye and eyebrow are visible in the frame.

PHOTO OF EACH EYE (2 photos)

The model is looking up. The focus should be on the eyelash root area. The eye and eyebrow are visible in the frame.

PROFILE VIEW (2 photos)

Eyelashes photographed from the side so that the direction of the eyelashes can be seen. Each eye separately.

CHECKLIST (2 photos)

Model holding checklist. Both model and checklist visible (1 photo). Checklist separately (1 photo)

Eyelash lamination

Video AFTER the procedure

OVERVIEW (1 video)

Video of a close-up of the model's left eye zooms out to a portrait and zooms in to the right eye

Additionally

PICTURES OF YOUR CHOICE (up to 5 photos)

You can optionally add up to 5 different additional photos to make it easier and better to evaluate your work.

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Eyebrow architecture

Photos BEFORE the procedure

PORTRAIT (1 photo)

The model is sitting or standing and looking directly into the camera. The face is fully visible. The hair is tucked behind the ears. Both earlobes are visible.

PHOTO OF EACH EYEBROW (2 photos)

The model is sitting and looking directly into the camera. The photo should show half of the model's face. Each half separately.

EYEBROW PHOTO (2 photos)

The model's eyebrow is drawn together with a visible eye, each eyebrow separately.

PHOTO 45° (2 photos)

The model is sitting slightly tilted, face photo, so that you can clearly see the eyebrow. From the right side and from the left side separately,

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Eyebrow architecture

Photos AFTER the procedure

PORTRAIT (1 photo)

The model is sitting or standing and looking directly into the camera. The face is fully visible. The hair is tucked behind the ears.

PHOTO OF EACH EYEBROW (2 photos)

The model is sitting and looking directly into the camera. The photo should show half of the model's face. Each half separately.

EYEBROW PHOTO (2 photos)

The model's eyebrow is drawn together with a visible eye, each eyebrow separately.

PHOTO 45° (2 photos)

The model is sitting slightly tilted, face photo, so that you can clearly see the eyebrow. From the right side and from the left side separately,

CHECKLIST (2 photos)

Model holding checklist. Both model and checklist visible (1 photo). Checklist separately (1 photo)

Video AFTER the procedure

OVERVIEW (1 video)

Video of the model's left eyebrow zoomed out to the portrait and zoomed in to the right eyebrow.

Additionally

PICTURES OF YOUR CHOICE (up to 5 photos)

You can optionally add up to 5 different additional photos to make it easier and better to evaluate your work.

Eyebrow lamination

Photos BEFORE the procedure

PORTRAIT (1 photo)

The model is sitting or standing and looking directly into the camera. The face is fully visible. The hair is tucked behind the ears. Both earlobes are visible.

PHOTO OF EACH EYEBROW (2 photos)

The model is sitting and looking directly into the camera. The photo should show half of the model's face. Each half separately.

UZACU PHOTO (2 photos)

The model's eyebrow is drawn together with a visible eye, each eyebrow separately.

PHOTO 45° (2 photos)

The model is sitting slightly tilted, face photo, so that you can clearly see the eyebrow. From the right side and from the left side separately,

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Eyebrow lamination

Photos AFTER the procedure

PORTRAIT (1 photo)

The model is sitting or standing and looking directly into the camera. The face is fully visible. The hair is tucked behind the ears.

PHOTO OF EACH EYEBROW (2 photos)

The model is sitting and looking directly into the camera. The photo should show half of the model's face. Each half separately.

EYEBROW PHOTO (2 photos)

The model's eyebrow is drawn together with a visible eye, each eyebrow separately.

PHOTO 45° (2 photos)

The model is sitting slightly tilted, face photo, so that you can clearly see the eyebrow. From the right side and from the left side separately.

CHECKLIST (2 photos)

Model holding checklist. Both model and checklist visible (1 photo). Checklist separately (1 photo)

Video AFTER the procedure

OVERVIEW (1 video)

Video of the model's left eyebrow zoomed out to the portrait and zoomed in to the right eyebrow.

Additionally

PICTURES OF YOUR CHOICE (up to 5 photos)

You can optionally add up to 5 different additional photos to make it easier and better to evaluate your work.

IMAGE EXTENSION

Photos BEFORE the procedure

PORTRAIT (1 photo)

The model is sitting or standing and looking directly into the camera. The face is fully visible. The hair is tucked behind the ears. Both earlobes are visible.

PHOTO OF EACH ACS SEPARATELY (2 photos)

The model is sitting or standing. The eyes are open and the gaze is directed upwards. The focus should be on the eyelash root area. The eye and eyebrow are visible in the frame.

PHOTO OF EACH ACS SEPARATELY (2 photos)

The model is lying on a couch and looking into the camera. The focus should be on the eyelashes. The eye and eyebrow are visible in the frame.

BOTH EYES CLOSED (1 photo)

The model is lying on a couch. She has clean pads under her eyes. Both eyes are visible.

INNER AND OUTER EYE CORNERS (4 photos)

Macro shots. Eyes closed. White spots under the eyes. Eyelid slightly open.

IMAGE EXTENSION

Photos AFTER the procedure

BOTH EYES CLOSED IN THE PORTRAIT (1 photo)

The model is lying on a couch. Under the eyes are clean. Both eyes are visible.

EACH EYE SEPARATELY (2 photos)

Eyes closed. White circles under the eyes. Focus should be on the eyelashes.

DISTANCE FROM CORNERS (2-4 photos)

Each eye is photographed separately. The focus should be on the eyelash root area.

DEVELOPMENT OF INTERNAL AND EXTERNAL CUTTINGS (4 photos)

In macro mode. The focus should be on the developed area.

PHOTO OF EACH EYE (2 photos)

The model is sitting and looking directly into the camera. The focus should be on the eyelashes. The eye and eyebrow are visible in the frame.

PHOTO OF EACH EYE (2 photos)

The model is looking up. The focus should be on the eyelash root area. The eye and eyebrow are visible in the frame.

PORTRAIT AND GROUP PICTURE (4 photos)

Model sitting or standing. Looking directly into the camera. Face fully visible. Overall view of the created image.

CHECKLIST (2 photos)

Model holding checklist. Both model and checklist visible (1 photo). Checklist separately (1 photo)

IMAGE Lamination

Photos BEFORE the procedure

PORTRAIT (1 photo)

The model is sitting or standing and looking directly into the camera. The face is fully visible. The hair is tucked behind the ears. Both earlobes are visible.

PHOTO OF EACH EYE (2 photos)

The model is sitting and looking directly into the camera. The focus should be on the eyelashes. The eye and eyebrow are visible in the frame.

BOTH EYE PHOTO (1 photo)

The model is looking up. Both eyes are visible.

BOTH EYES CLOSED (1 photo)

The model is lying on a couch. She has clean pads under her eyes. Both eyes are visible.

PHOTO OF EACH EYE (2 photos)

The model is sitting and looking directly into the camera. The focus should be on the eyelashes. The eye and eyebrow are visible in the frame.

PROFILE VIEW (2 photos)

Eyelashes photographed from the side so we can see the direction of their growth. Each eye separately.

IMAGE Lamination

Photos AFTER the procedure

GLUED EYELASHES (2 photos)

Photo with detached eyelashes on a curler. Each eye separately.

APPLICATION OF THE FIRST COMPOSITION (2 photos)

Photo with the first composition applied. Each eye separately

PHOTO OF EACH EYE (2 photos)

The model is sitting and looking directly into the camera. The focus should be on the eyelashes. The eye and eyebrow are visible in the frame.

PHOTO OF EACH EYE (2 photos)

The model is looking up. The focus should be on the eyelash root area. The eye and eyebrow are visible in the frame.

PROFILE VIEW (2 photos)

Eyelashes photographed from the side so that the direction of the eyelashes can be seen. Each eye separately.

PORTRAIT AND GROUP PICTURE (4 photos)

Model sitting or standing. Looking directly into the camera. Face fully visible. Overall view of the created image.

CHECKLIST (2 photos)

Model holding checklist. Both model and checklist visible (1 photo). Checklist separately (1 photo)

IMAGE

Video AFTER the procedure

PROCEDURES (1 video)

Video of a close-up of the model's left eye zooms out to a portrait and zooms in to the right eye

OVERVIEW (1 video)

A video that presents the created image. Free-form presentation.

Additionally

PICTURES OF YOUR CHOICE (up to 5 photos)

You can optionally add up to 5 different additional photos to make it easier and better to evaluate your work.

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